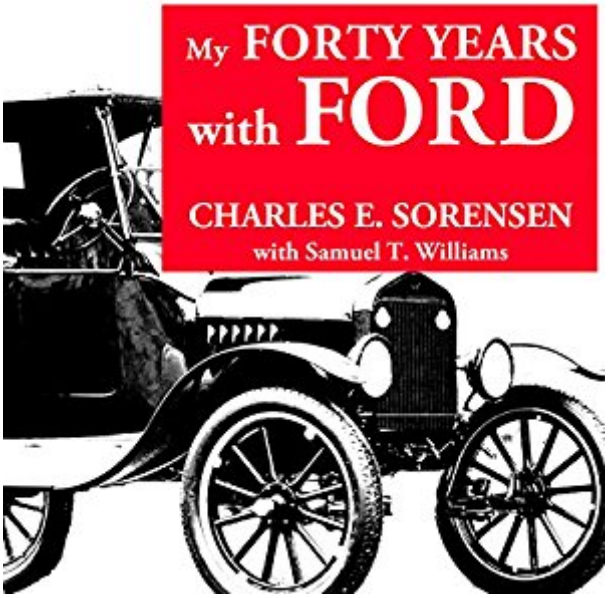
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My Forty Years With Ford: Great Lakes Books Series



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Synopsis

In My Forty Years with Ford, Charles Sorensen-sometimes known as "Henry Ford’s man," sometimes as "Cast-iron Charlie"-tells his own story, and it is as challenging as it is historic. He emerges as a man who was not only one of the great production geniuses of the world but also a man who called the plays as he saw them. He was the only man who was able to stay with Ford for almost the full history of his empire, yet he never hesitated to go against Ford when he felt the interests of the company demanded it. When labor difficulties mounted and Edsel’s fatal illness was upon him, Sorensen sided with Edsel against Henry Ford and Harry Bennett, and he insisted that Henry Ford II be brought in to direct the company despite the aging founder’s determination that no one but he hold the presidential reins. The Ford story has often been discussed in print but has rarely been articulated by someone who was there. First published in 1956, My Forty Years with Ford is both a personal history of a business empire and a revelation that moves with excitement and the power of tragedy.

Book Information

Audible Audio Edition
Listening Length: 10 hoursÃ Â andÃ Â 44 minutes
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Publisher: University Press Audiobooks
Audible.com Release Date: December 3, 2014
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Best Sellers Rank: #150 inÃ Â Books > Audible Audiobooks > Nonfiction > Transportation #172 inÃ Â Books > Business & Money > Industries > Automotive #256 inÃ Â Books > Audible Audiobooks > Biographies & Memoirs > Business Leaders

Customer Reviews

What a great book! I look forward to reading it again and again. Seems each time I read it I learn something new I missed the first time. I would highly recommend it to anyone who drives a Ford auto or any car and wants to know a little history behind Ford empire.Jeannie Walker (Award Winning Author) "Fighting the Devil" - A True Story of Consuming Passion, Deadly Poison, and Murder

I really liked this book! Charlie Sorensen was amazing! My dad was also a pattern maker for 40 years. Charlie used his experience as a Pattern Maker to help Henry visualize something in 3D because he would make a prototype (model) in wood so he could determine if that's what he really wanted. He was the man behind the curtain. If you are interested in Ford Motor Company or Henry Ford you need to buy this book.,

If you like business histories your normal challenge is to find books written by or about the founder or management during the years of your interest (in my case the first 40 years or so).Charlie Sorenson kept diaries and was a key man during the first forty years of Ford.This book gives you a real life picture of a company that accomplished incredible feats in spite of its critical flaws.The management style of Ford during the first 40 years is completely different than say GM (read the Alfred Sloan book for comparison).It is fun to see that there is more than one way that people go about accomplishing great things. You can read these stories and think about what helped them succeed and what you might do differently.

This book reads like a travel journal - a travel through one of the most significant periods of the American industrial development.Thanks due to Mr. Sorensen's ritual habits of daily journal entries, the development of an industrial giant grows before one's eyes, whilehe hides his personal growth and achievements behind the factual recounting of events, personalities and their encounters.This is a truly enjoyable book for the interested reader.

This book was most interesting and enjoyable to read. My dad, George Rolph, worked at FORDS for over forty years too so I was especially interested in reading about the early years of the company. Dad began in Highland Park on the new assembly line making the Model T and later moved to the new Rouge Plant, working there until retirement.I first thought that Charles E. Sorensen was my great uncle, Sorn Sorensen, but that proved not to be the case. I am still searching to find Uncle Sorn and his place in the Ford Motor Company history. I know that he worked there.

my copy is printed backward and upside down. it can only be read from the last page and turning the pages forward. i guess ill keep this book as a curiosity.

Interesting insight inside the Ford Motor Company.

GREAT

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